

ACCOMMODATION PACKAGES - 2024

Choose your package and business size

PLATINUM

1

PREMIUM PROMOTION

Top ranking
(40% of listing traffic)

Video, 30 images, unlimited words, Highlights feature

Free booking integration

1/2 price additional listings

Social media feed

Blog and e-mail promotion

Featured listings

GOLD

2

ENHANCED PLUS PROMOTION

Top ranking
(29% of listing traffic)

20 images, unlimited words, Highlights bar

Free booking integration

1/2 price additional listings

Social media feed

SILVER

3

ENHANCED PROMOTION

2nd ranking
(18% of listing traffic)

10 images and 300 words

Free booking integration

1/2 price additional listings

BRONZE

4

STANDARD PROMOTION

3rd ranking
(10% of listing traffic)

3 images and 300 words

Free booking integration

ACCOMMODATION PACKAGES FEES FOR **SMALL** BUSINESSES

PLATINUM

1

SMALL
£252

<10 Capacity or non
VAT campsite/hostel*

EDH/HW Pitstop**
add-ons **£56**

Charities/
Community
Groups
£168

GOLD

2

SMALL
£196

<10 Capacity or non
VAT campsite/hostel*

EDH/HW Pitstop**
add-ons **£56**

Charities/
Community
Groups
£140

SILVER

3

SMALL
£140

<10 Capacity or non
VAT campsite/hostel*

EDH/HW Pitstop**
add-ons **£56**

Charities/
Community
Groups
£112

BRONZE

4

SMALL
£84

<10 Capacity or non
VAT campsite/hostel*

EDH/HW Pitstop**
add-ons **£56**

Charities/
Community
Groups
£84

*Campsites and hostels will be charged small or medium depending on VAT status

**EDH and Hebridean Way PitStops are half price for charities and community groups

ACCOMMODATION PACKAGES FEES FOR MEDIUM BUSINESSES

PLATINUM

1

MEDIUM

£364

10-20 Capacity or
VAT campsite/hostel*

EDH/HW Pitstop**
add-ons £56

Charities/
Community
Groups
£252

GOLD

2

MEDIUM

£280

10-20 Capacity or
VAT campsite/hostel*

EDH/HW Pitstop**
add-ons £56

Charities/
Community
Groups
£196

SILVER

3

MEDIUM

£196

10-20 Capacity or
VAT campsite/hostel*

EDH/HW Pitstop**
add-ons £56

Charities/
Community
Groups
£140

BRONZE

4

MEDIUM

£84

10-20 Capacity or
VAT campsite/hostel*

EDH/HW Pitstop**
add-ons £56

Charities/
Community
Groups
£84

*Campsites and hostels will be charged small or medium depending on VAT status

**EDH and Hebridean Way PitStops are half price for charities and community groups

ACCOMMODATION PACKAGES FEES FOR LARGE BUSINESSES

PLATINUM

1

LARGE

£476

>20 Capacity

EDH/HW Pitstop**
add-ons £56

Charities/
Community
Groups
£336

GOLD

2

LARGE

£364

>20 Capacity

EDH/HW Pitstop**
add-ons £56

Charities/
Community
Groups
£252

SILVER

3

LARGE

£252

>20 Capacity

EDH/HW Pitstop**
add-ons £56

Charities/
Community
Groups
£168

BRONZE

4

LARGE

£84

>20 Capacity

EDH/HW Pitstop**
add-ons £56

Charities/
Community
Groups
£84

*Campsites and hostels will be charged small or medium depending on VAT status

**EDH and Hebridean Way PitStops are half price for charities and community groups

HEBRIDEAN WAY PITSTOP AND EAT DRINK HEBRIDES ADD-ONS

Hebridean Way Pit Stop

£56

Displayed on Hebridean Way Online Map

Listing on Hebridean Way Pit Stop Page

Pitstop lists promoted Social Media

Pitstops promoted on Hebridean Way walking and cycling maps

Charities/
Community
Groups
£28

Eat Drink Hebrides

£56

Listed in Eat Drink Hebrides Trail online downloadable and physical leaflet

Listing on Eat Drink Hebrides Page

Listing on Food and Drink Pages

Opportunities to collaborate with local businesses

Charities/
Community
Groups
£28